



AMERICAN  
PSYCHOLOGICAL  
ASSOCIATION



Arthur C. Evans, Jr.,  
PhD  
Chief Executive Officer

## Welcome to the 2016 APA Annual Report

**A**s a psychologist and valued member of APA, your success depends on factors that go beyond your own hard work and expertise. You need access to tools and resources that help you keep pace with the developments in the field. You also need representation on the critical issues facing all of psychology in this time of uncertainty and change.

With new leadership and a renewed focus on making your membership more relevant, APA offers what you need and is meeting the promise of our mission – to advance the creation, communication and application of psychological knowledge to benefit society and improve people’s lives.

As APA’s new CEO, I am pleased to announce the availability of the 2016 APA Annual Report in a **new digital format, which is conveniently accessible anytime and anywhere, with interactive features and videos**. A shorter, downloadable PDF is available on the APA website. Highlights of the Annual Report include:

- The **year in review**, focusing on the many ways APA supported its mission by educating the public about mental health and psychology’s scientific basis, and advocating for key federal policies and legislation.
- The **top initiatives APA delivered** for psychology and psychologists in science, practice, public interest and education through its publications and databases, value-added products, and national and international programs.
- The APA treasurer’s report and **financial statements**.

I hope you’ll delve into the details of the Annual Report to learn how **APA made an impact in 2016** in ways that support your career, advance psychology and improve people’s lives.

A handwritten signature in black ink, appearing to read "Arthur C. Evans, Jr., PhD".

Arthur C. Evans, Jr., PhD  
Chief Executive Officer  
American Psychological Association